



# Poulshot Village Trust

Chairs  
Report

2021/22

17/May/2022

# Summary Of Our Year

The Trust organised 12 events, activities, and public meetings since the election on 26th July 2021 starting with an informal gathering with coffee and cake

We hosted BBC Wiltshire during our Bird Box event

The Trust has refocussed onto a broader spectrum of the population in the area of benefit running several events for Children to encourage their involvement with nature and the village itself

We have built our membership from 25 to 71, 25 of those joining in the last 6 months

The Trust setup a website to host the Village Archive

The website is still in its early stages but will be used to properly collate and organise historical and current information on Poulshot (according to international standards). The website will also allow the wider crowd-source collection of other material to further extend the archives.

The archives have been moved to the Village Hall for safe-storage

The Trust established a Social Media presence via a Facebook Page and Instagram Account. The Trust used Social Media to update members and the wider community on events, environmental interest items and to release some elements of the Village Archive to a wider audience.

We have reached over 1200 people on Facebook with 67 established followers

The Trust set up a website to support its Social Media presence. It wrote news articles and began to collate useful information about the charity and the area of benefit for wider public consumption including digital maps of trees and other village artifacts.

In the last month, we have had over 120 page views, 87% are from new visitors to the website

We wrote 3 newsletters and established an email list of over 150 people.

We changed banks so we could establish an easier to use, more open banking system




















All Trustees are now able to access the banking

All payments require 2 Trustees to sign off





We setup online membership forms and direct debit payments for membership



## Executive Committee

### Objectives & Key Results

	Score	Observations
<b>O1 Grow the Charity's Governance and Transparency</b>	 4	
KR1 Publish regular financial reports	 2	Full financials published to members for AGM
KR2 Audit the Charity annually	 0	
KR3 Ensure financial governance by having 2-signees on the bank	 8	New bank accounts with double-signers, direct debits etc
KR4 Increase democratic decision making by expanding the Trustee count	 4	Added one lay member - working to re-increase the Trustee limits
<b>O2 Grow Relationships In The Community</b>	 5	
KR1 Build Relationship with the Parish Council	 6	Worked with the PC to organise Green Gardens cleanup, Village Cleanup.
KR2 Act as a champion for good development and green / environment issues e.g. WC!	 3	
KR3 Attract diversity into the Membership	 6	Attracted new members from the immediate area, younger families
<b>O3 Grow the Value of Membership</b>	 8	
KR1 Increase the membership to 60 individuals	 9	Currently at 71 Members
KR2 Produce a members newsletter	 7	3 Newsletters produced
KR3 Provide a website / Facebook page with news and information	 8	Facebook, Instagram and Website setup for the Trust. Central Email
KR4 Produce regular speakers and events throughout the year	 8	12 Events run through the 9 months
<b>O4 Grow the image of the Charity</b>	 6	
KR1 Engage in community activities such as pond clearance, work in the Green Gardens	 6	2 Green Garden and one whole village cleanup done
KR2 Improve outreach to other groups or organisations e.g Wiltshire Council	 5	Working with WC on birdbox locations, improvements to footpaths
KR3 Improve the accessibility of the Archives	 6	New website setup, lots of pictures shared with village on instagram
KR4 Run activities with accountability - health & safety policies, risk registers, insurance	 7	Trust has own insurance and produces RA for events

## Looking Forward

-  We are building our event list of workshops and talks for the coming year.
-  We are hoping to capture the Queen's Jubilee celebrations as part our archive
-  We are looking forward to working with St Peter's Church to document the upgrade of the bells
-  We are planning to capture memories of some of the longer-lived residents of Poulshot in our "Alan Meets" series

-  We are planning for Pond Clearance and further Green Gardens tidying in the autumn.
-  We hope to expand the cataloguing of the village archives and also expanding them



# Poulshot Village Trust

Financial  
Report

2021/22

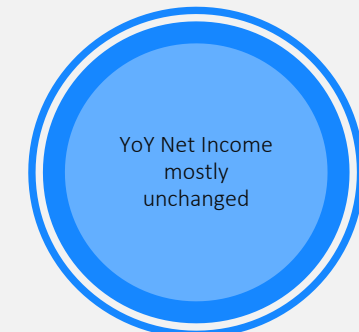
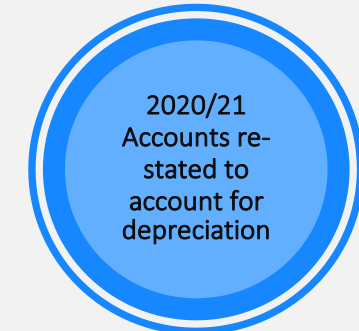
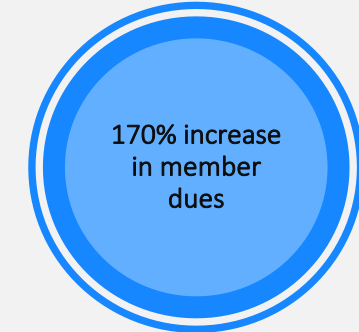
17/May/2022

# Financial Results

## Profit & Loss

### Profit and Loss Report for Poulshot Village Trust

Account	1 May 2021 to 30 Apr 2022		1 May 2020 to 30 Apr 2021	
	Expense	Income	Expense	Income
<b>SALES</b>				
Bird Boxes		65.00		0.00
Down Poulshot Book		80.00		0.00
Membership Fees		340.00		125.00
<b>Sales (total)</b>		<b>485.00</b>		<b>125.00</b>
<b>OTHER INCOME</b>				
Donations		324.08		10.00
Interest earned		1.03		0.76
<b>Other Income (total)</b>		<b>325.11</b>		<b>10.76</b>
<b>Total Revenue (Turnover)</b>		<b>810.11</b>		<b>135.76</b>
<b>DIRECT EXPENSES</b>				
Down Poulshot	24.64		0.00	
Entertainment	69.00		0.00	
Events	422.60		0.00	
Fees	37.39		0.00	
<b>Direct Expenses (total)</b>	<b>553.63</b>		<b>0.00</b>	
<b>Gross Profit / (Loss)</b>		<b>256.48</b>		<b>135.76</b>
<b>INDIRECT EXPENSES</b>				
Asset Depreciation	80.00		80.00	
Hall Hire	88.00		0.00	
Insurance	169.06		0.00	
Website & IT	33.49		0.00	
<b>Indirect Expenses (total)</b>	<b>370.55</b>		<b>80.00</b>	
<b>Total Expenses</b>	<b>924.18</b>		<b>80.00</b>	
<b>Net Income</b>		<b>(114.07)</b>		<b>55.76</b>

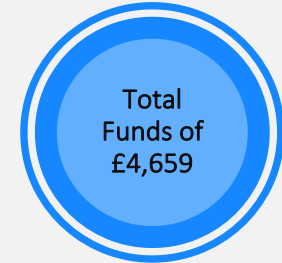
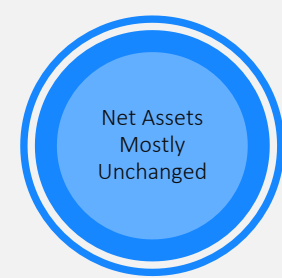


# Financial Results

## Balance Sheet

### Balance Sheet Report for Poulshot Village Trust

Account	30 Apr 2022		30 Apr 2021	
	Asset	Liability	Asset	Liability
<b>LONG-TERM ASSETS</b>				
Projector	322.40		402.40	
<b>Long-term Assets (total)</b>	<b>322.40</b>		<b>402.40</b>	
<b>CURRENT ASSETS &amp; LIABILITIES</b>				
Unity Trust Bank	4,055.48		0.00	
Stock	266.26		234.08	
Cash Held	15.00		0.00	
HSBC	0.00		4,136.73	
<b>Current Assets &amp; Liabilities (total)</b>	<b>4,336.74</b>	<b>0.00</b>	<b>4,370.81</b>	<b>0.00</b>
<b>Net current assets (liabilities)</b>	<b>4,336.74</b>		<b>4,370.81</b>	
<b>Total assets less current liabilities</b>	<b>4,659.14</b>		<b>4,773.21</b>	
<b>LONG-TERM LIABILITIES</b>				
<b>Long-term Liabilities (total)</b>		<b>0.00</b>		<b>0.00</b>
<b>Total net assets (liabilities)</b>	<b>4,659.14</b>		<b>4,773.21</b>	
<b>CAPITAL &amp; RESERVES</b>				
Profit and loss		2,853.40		2,853.40
Balance on P&L		(114.07)		0.00
<b>Capital &amp; Reserves (total)</b>		<b>2,739.33</b>		<b>2,853.40</b>
<b>OPENING BALANCES</b>				
Opening Balances		1,919.81		1,919.81
<b>Total assets</b>	<b>4,659.14</b>	<b>4,659.14</b>	<b>4,773.21</b>	<b>4,773.21</b>

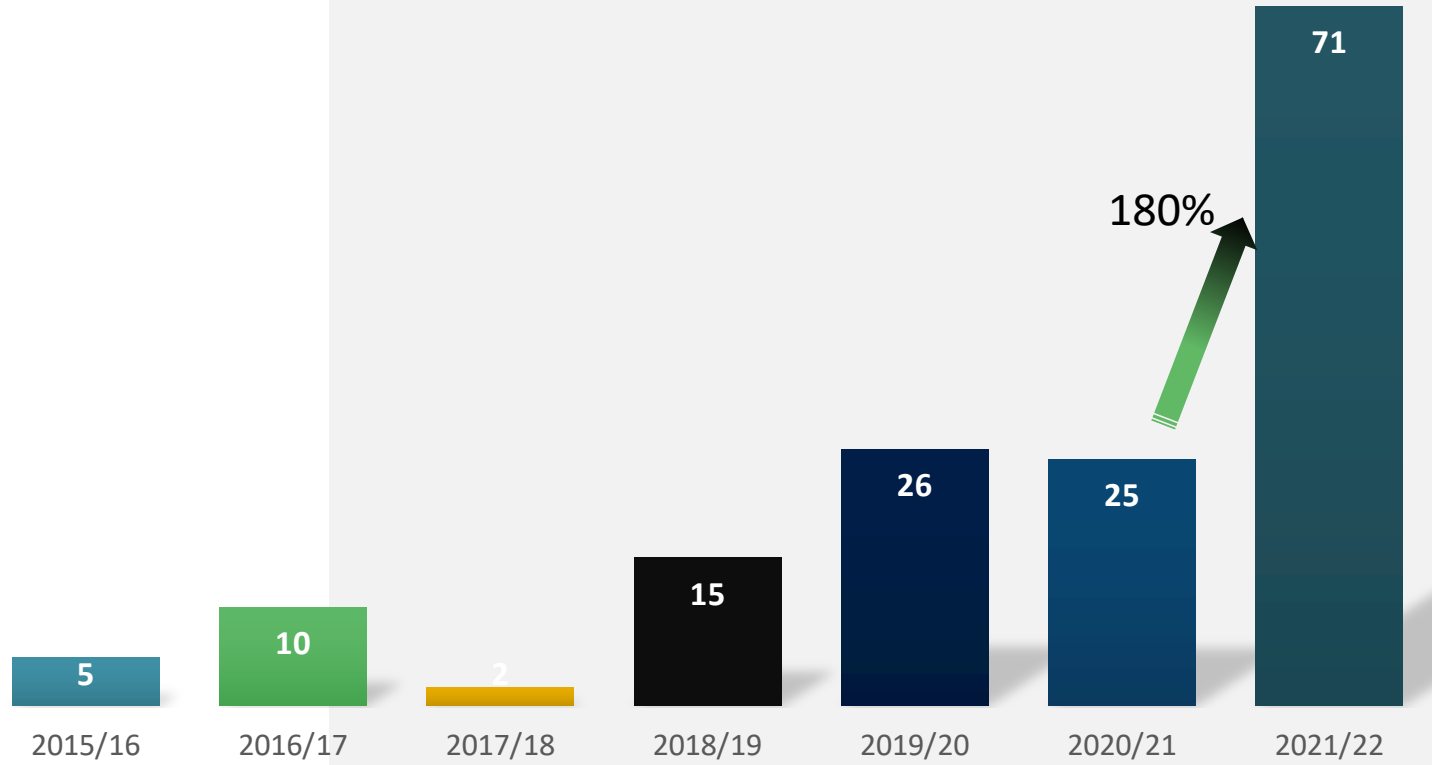


# Membership

Membership Up 180% YoY

Up 400% on the long-term average

Up 50% since September





## Financial Summary

- 📎 The Trust's primary source of income is from Donations and Membership Fees.
  - 📎 In the current year, £340 was collected in membership, and £325 in donations.
- 📎 The Trust sold 4 copies of the Down Poulshot Book and the bird boxes surplus from the workshop.
  - 📎 We hold £230 of stock: Down Poulshot, which we continue to sell
- 📎 The Trust holds £517 in contingency funds, £830 as part of the Dan Baber legacy and £220 for Pond Work as part of a grant
- 📎 The Trust holds approximately £2500 in operational funds to run the charity.

- 📎 The Trust ran 12 events and donations were received at the majority of these.
  - 📎 All events were free to members but talks and workshops attached a small donation request (set at a minimum of £4 for non-members).
  - 📎 £180 of donations were collected as part of these events against a cost of £423 to run them
  - 📎 We collected 25 new members via these events and sold copies of books and some bird boxes
  - 📎 The sales, donations and members fees covered the running costs of the events.